

Concordia University
Faculty Council of the John Molson School of Business
Minutes of meeting held Friday, November 7, 2008

Present: S. Sharma, Chair
A. Ahmad (Fina.), K. Argheyd (Mana.), N. Askar (CGSA), A.L. Audy (CASA) B. Barbieri (Mktg.), S. Betton (Fina.), D. Cameron (Mana.), S. Chauhan (DS&MIS), S. Ciotti (CASA), S. Cole (SGS), C. Draimin (Acco.), J.-M. Edwards (Lib. for G. Beasley), A. Fagnoli (Reg.), M. Gagné (Mana.), K. Gheyara (Acco.), A. Gold (CASA), A. Hochstein (Assoc. Dean), G. Hughes (Staff), G. Kanaan (Assoc. Dean), G. Kersten (DS&MIS), M. Lee (CASA), M. Lemdasni (CGSA), J. Longo (Staff), F. Nebebe (DS&MIS), P. Pietromonaco (Facil.), I. Rakita (Fina.), C.A. Ross (Mktg.), R. Saade (DS&MIS), K. Shanmugarajah (CASA), M. Sharma (DS&MIS), L. Switzer (Assoc. Dean), P. Trofimovich (TESL), J. Woodsworth (President), L. Zimmerman (CASA)

Absent with
Apology: J. Ahmad (Econ.), G. Beasley (Library), C. Cho (Acco.), B. Desai (Comp. Sci.), R. Ferguson (Mana.), T. Field (Mana.), G. Fisher (Econ.), J. Freed (Fina.), L. Katsanis (Mktg.), K. Lamertz (Mana.), S. Paek (CASA), D. Peltier-Rivest (Acco.), K. Reckziegel (CASA), G. Saad (Mktg.), U. Wassmer (Mana.)

Guests: L. Bissonnette (Coor. ACSD) N. Burke (Dean, SEL), O. Dyens (Vice-Provost, Teaching and Learning), C. Law (Grad. Adm.), B. Shapiro (Dir. Co-Op)

- I. Call to Order
- II. Closed meeting
- III. Open Meeting
- IV. Approval of Agenda – JMSB-2008-07A
On a motion duly seconded (M. Sharma, B. Barbieri) the agenda was approved with the following change:
The CASA report was moved after Business Arising as Item VIII.
- V. Approval of the Minutes – JMSB-2008-04M
On a motion duly seconded (M. Sharma, B. Barbieri) the minutes were approved with the following change as suggested by B.Barbieri:

The last line of Item XVII iii) should read as follows, “In addition, the University is directing attention to developing a strategy for eConcordia.”

VI. Chair’s Report and Question Period

The Chair mentioned that there were many events since the last Council meeting. The Dean’s Circle was a successful event that brought together over 100 people and took place on October 30. As well, the Manulife gift announcement and reception was well attended on October 23. Roy Firth (BComm 1975), Manulife’s Executive Vice President, Individual Wealth Management presented the gift.

The Chair also reminded Council members on some upcoming events:

- Reception announcing Chancellor David O’Brien’s significant gift to JMSB on November 18.
- President’s Installation: The showcase is on Sunday, November 16, 2008 at the Oscar Peterson Concert Hall. (2-4 p.m.) The installation will be held at the joint Engineering and Computer Science and Fine Arts ceremony at 10:00 a.m. on November 17.
- Convocation is on Monday, November 17, 2008 at 7:00 p.m. in Place des Arts. Maria Kalamas will be the valedictorian.

- The Awards of Distinction will be held on November 24 honouring Quebec's financial pillars (Industrial Alliance Insurance & Financial Services Inc., Desjardins Group, National Bank Financial Group and Caisse de dépôt et placement du Québec).
- The Dean's Awards will be held on November 26.

The Dean also congratulated the JMSB students and coaches on strong performances at the Eller Ethics Competition, 2008 Ottawa Accounting Competition and the CIBER Case Challenge.

VII. Business Arising from Previous Meeting

- MSc GMAT and GPA – 5 year review (JMSB-2008-07A-02)
- PhD GMAT and GPA – 5 year review (JMSB-2008-07A-03)
There was a brief discussion on what the official minimum GMATs and GPAs were for all of the graduate programs.
It was mentioned that for the MBA the lowest GMAT was 520 and GPA was 2.95 with the highest GMAT 740 and highest GPA 3.99. For the EMBA, the highest GMAT was 710 with the highest GPA 3.87. The lowest GMAT for the EMBA was 360 with the lowest GPA at 2.61.
- Online Course Evaluations Progress Report (JMSB-2008-07A-04)
There was a brief discussion on the JMSB participation rate. It was decided that there would be a JMSB task force struck to study the online evaluation system and give feedback to Council and the Provost in terms of moving forward.

VIII. CASA Report

A. Gold mentioned that the Sports Marketing Conference (Nov. 6-10, 2008) has been a success so far, with 140 students from across Canada participating. Speakers for the conference included Darcy Raymond, Vice-President of Branding and Fan Experience for the Tampa Bay Rays and Larry Smith, President and CEO of the Montreal Alouettes.

In terms of the Undergraduate Case competition, he mentioned that 16 universities are presently registered for the competition.

IX. Report: Research and Program Evaluation

- Guidelines for Externally Funded JMSB Endowed Chairs, Term Research Chairs, and Distinguished Professorships (JMSB-2008-07A-05)
There was a discussion in terms of some minor modifications to the documents and it was decided that these modifications would be done and the revised document would be sent out to Council members via e-mail. L. Switzer explained that the productivity of each of the positions would be demonstrated in the annual reports to Faculty Council.
On a motion duly seconded (L. Switzer, A. Hochstein) JMSB-2008-07A-05 was approved with the understanding that minor changes as discussed would be made.
- Guidelines for JMSB Tier 2 Chairs and Teaching/Pedagogical Development Chairs (JMSB-2008-07A-06)
There was a discussion regarding changing some terms and vocabulary in the document and it was decided that the revised document with the minor changes would be sent out via e-mail to all Council members. L. Switzer explained that the productivity of each of the positions would be demonstrated in the annual reports to Faculty Council.

On a motion duly seconded (L. Switzer, M. Gagné) JMSB-2008-07A-06 was approved with the understanding that minor changes as discussed would be made.

X. Standing report on the status of the new JMSB Building (JMSB-2008-07A-07)

There was a discussion in terms of how the classrooms will be organized in the new building. G. Kanaan mentioned that he is presently working with the Office of the Registrar and that the classroom schedule for next year should be ready shortly. He explained that when a draft has been prepared, he will discuss the schedule to the Department Chairs.

It was also mentioned that tours of the new building will most likely start in February.

J. Longo asked if it was possible to have some thin client terminals to test before the move. This was to be determined.

XI. CGSA Report

N. Askar mentioned the following upcoming events:

The Net Impact CSR competition hosted by Rotman School of Management will take place on November 22, 2008.

The MBA Leadership Conference took place from October 24-26, 2008. N. Askar was present and she mentioned that it was a great conference where MBA students shared best practices and created a SWOT analysis for their institution.

The MBA games will take place from January 2-4, 2009 in Halifax.

The graduation gala is being organized around the last week of November or first week of December.

A. Hochstein praised N. Askar and her Executive Team for taking such a strong initiative.

XII. Staff Report

There was no report.

XIII. Report: Masters and Diploma Programs

A. Hochstein mentioned that there was a well attended MBA breakfast held on October 31, 2008.

At the breakfast, the internship option was introduced as well as the new Assistant Director, Javier Lee. Mr. Lee has a B. Comm from Concordia and has worked at Arts and Science, Fine Arts as well as Financial Services.

Following recommendations, the MBA program is standardizing all MBA outlines to look the same. The goal is for all outlines to have the same format by Winter 2009.

In terms of the new building, A. Hochstein and his team are working closely with P. Kelley and G. Chan to organize the MBA classrooms in the new building. As well, A. Hochstein is working on a new student friendly class schedule with early morning classes/weekend classes.

In terms of the GDBA, there are many ongoing discussions with individuals at McGill in the medical fields that need business training as well as the other faculties within Concordia. The website is now live and contains information and videos. The new brochure will be out in the next two weeks.

XIV. Report: Undergraduate Programs, Academic and Student Affairs – JMSB-2008-07A-08

The report was received.

XV. Reports from School Representatives on University Committees

The following reports were received:

- i) Senate Academic Planning and Priorities
C. Ross, on behalf of S. Draimin, urged members of Council to participate in the upcoming strategic planning open consultations.
- ii) Undergraduate Scholarships and Awards Sub-committee
M. Sharma mentioned that all of the scholarships have been distributed this semester.
- iii) Board of Governors (JMSB – 2008-07A-09)
The report was received.
- iv) Council of the School of Graduate Studies (JMSB – 2008-07A-10)
The report was received.

There were no reports from JMSB representatives on the following committees:

- i) University Senate
- ii) Senate Academic Programs Committee
- iii) Arts and Science Faculty Council
- iv) Senate Research Committee
- v) University Library Committee

XVI. New Business

i. Annual Report –JMSB Co-op Programs (JMSB-2008-07A-11)

On a motion duly seconded (B. Barbieri, A. Ahmad) speaking privileges were granted to B. Shapiro and A. Blasi.

The report was received. B. Shapiro mentioned that the Co-op in Supply Chain Management and International Business were launched this year. Responding to a question regarding potential growth for the Co-Op programs, B. Shapiro mentioned that presently there are three work placements interspersed with the studies required for the program. Should we wish for the Co-Op to grow, we would need to look at a different structure going forward. It was discussed that at times the students have been disappointed with the job placements. B. Shapiro mentioned that she is presently working with the Academic Directors to brainstorm on possible ways to grow and improve on the program.

B. Shapiro mentioned that the drop off level exists to a certain extent because students find the extra 3 semesters that the co-op program dictates onerous.

ii. SEL-Faculty Partnerships 2008-2009 (JMSB-2008-07A-12)

Noel Burke, Dean, School of Extended Learning

On a motion duly seconded (B. Barbieri, M. Sharma) speaking privileges were granted to N. Burke. Dean Burke referred to the document that was distributed, outlining the seven priorities of the School of Extended Learning and how the School may work in tandem with the Faculties in order to foster an environment of accessibility, continuous learning and commitment to student success.

iii. Access Centre for Students with Disabilities Presentation (JMSB-2008-07A-13)

Leo Bissonnette, Coordinator, ACSD

On a motion duly seconded (B. Barbieri, J. Longo) speaking privileges were granted to L. Bissonnette and O. Dyens.

He outlined the Exam Accommodations Programme and impressed upon Council members that the students who need the Centre have to receive the same service as every other student. The document JMSB-2008-07A-13 outlines the roles and responsibilities of the ACSD, the students and the instructors. It was decided that this document would be distributed to all faculty members for their information.

L. Bissonnette concluded by referring Council members to the following website for important information on emergency procedures: <http://ehs.concordia.ca/em/emerproc.html>

iv. JMSB Course Evaluations (JMSB-2008-07A-14)

O. Dyens presented the document, explaining that the online courses presently do not have an official evaluation procedure. He explained that this document would be the template for evaluations for online courses. He highlighted the changes from the evaluations for in class courses. It was decided that this document would be reviewed by the task force (as mentioned in VII iii) and that they would submit their recommendations at a future meeting of Council.

XVII. Adjournment

On a motion duly seconded (M. Sharma, S. Betton) the meeting adjourned at 12:20 p. m.

XVIII. Next meeting

The next regular meeting of the JMSB Faculty Council will take place on Friday, December 12, 2008 at 09:30 in room GM302.